

ashley stuart

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EXPERIENCE

Artist & Entrepreneur

Self-Employed Apr. 2021 – Present

Founder of an online shop featuring my watercolor and mixed media paintings. Created annual collections of artworks and developed commissioned pieces for a number of collectors. Manage customer relations; community outreach; production and shipping research, products, and timelines; email newsletter; website and online shop; and social media. My work can be found in private collections in the US, UK, and Europe.

Freelance Graphic Designer

Self-Employed Apr. 2007 – May 2021

Designed projects for various partners in industries ranging from established law firms in London to start-up consultants in Chicago. In addition to managing the design process and scope, also managed proposals, contracts, and invoicing.

Adjunct Professor

American University Aug. 2014 – Dec. 2014

Taught an introductory visual communications course (GDES 200). Managed lesson plans for two classes per week, project and course grading for 17 students, correspondence, and related readings. The goals of understanding, discussing, recognizing, and creating visual communications in a variety of guided settings were met by a majority of the class.

Senior Graphic & Web Designer

Project Design Company Jun. 2012 – Nov. 2016

Provided clarity to complex information with a distinguished processes in research, strategy, and problem-solving. My most successful projects involved full-scale, in-depth strategic branding projects, specifically those with interactive or experience aspects. Active team member during collaborations, client meetings, and community functions. Continued after relocation to the UK as a part-time designer in June 2015 and contract designer in May 2021.

Senior Graphic Designer

NDG Communications Sep. 2011 – Jun. 2012

Created a range of print and digital deliverables in an agency setting. Mentee to creative directors and mentored junior designers. Worked with an internal billing system and responsible for digital filing and production flow. Performed weekly research to familiarize team with emerging trends.

Graphic Design & Marketing Specialist

Passport International, Ltd. Jun. 2007 – Jul. 2010

As an in-house designer, I created original illustrations for screenprinted apparel and corporate web-stores for uniform fulfillment. Involved in re-branding the company and lead designer in implementing the new brand.

EDUCATION

BFA Graphic Design

Ohio University – Athens, OH USA
Sep. 2002 – Jun. 2007

RELATED EXPERIENCE

- 2021 Scout Volunteer
- 2015 Seminar Leader on Presentation Design Hills Road Sixth Form, Cambridge, UK
- 2006 – 07 Graphic Designer Ohio U. Study Abroad program
- 2006 Design Apprenticeship at *Hotel Amerika*
- 2005 – 07 Tutor & Lab Assistant at Ohio U. Library

AFFILIATIONS, AWARDS & EXHIBITIONS

- 2020 – 21 Restart Peterborough Exhibition Peterborough Museum Art Gallery, UK
- 2020 – 21 Mothers Who Make Member (Cambridge)
- 2020 We Are Radikl Member
- 2020 MATS MBA Member
- 2007 – 16 AIGA Member
- 2016 Communicator Award for EMILY's List donor brochure
- 2014 Communicator Awards for EMILY's List donor brochure Linemark marketing brochure
- 2013 Communicator Award for Host Hotels recruitment brochure
- 2012 GALA Awards for Brookfield Homes DC website Beechtree Homes advertisement
- 2013 Design Volunteer for Martha's Table
- 2006 Design For Change BFA Exhibition Siegfried Hall, Athens, OH
- 2004 System & Color Exhibition Ohio University, Athens, OH